

This record is a partial extract of the original cable. The full text of the original cable is not available.

021926Z Jun 05

UNCLAS SECTION 01 OF 05 OTTAWA 001642

SIPDIS

STATE

SECSTATE FOR ECA/PE/V/R/W - EWILKES-SCOTT;  
WHA/PDA - JCARPENTER-ROCK  
MONTREAL, TORONTO AND VANCOUVER FOR PAOS;  
HALIFAX AND QUEBEC FOR CONGENS;  
CALGARY FOR PA FIELD REP; CALGARY PLEASE PASS TO WINNIPEG

E.O. 12958: N/A

TAGS: [KPAO](#) [OEXC](#) [SCUL](#) [CA](#) [IV](#)

SUBJECT: FY 2006 Proposed IVLP ITT "Infrastructure  
Development and Protection", David Morley and Isabelle Hudon

REFERENCE: OTTAWA 1504

1. The post proposes a two-person IVLP project focused on the political, financial, environmental, and social aspects of infrastructure development in urban areas and at key U.S. border crossings. One nominee is a public sector manager, the other a business association leader. The program would emphasize the positive interaction between the public and private sectors in the United States to identify priorities, stimulate investment, and implement infrastructure projects that support economic growth, safety and well-being of citizens.

2. Post nominates David Morley, Senior Policy Advisor, Office of the Minister of State for Infrastructure and Communities, Ottawa Board Principal Candidate) and Isabelle Hudon, President and CEO, Board of Trade of Metropolitan Montreal (Principal Candidate). Both candidates have full country team approval.

3. EVDB-formatted nomination follows:

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):  
: The following data is in a fixed format which enables  
: automated processing in Washington and should not be  
: edited except by means of the Post-EVDB software.  
EXPORT-SOURCE: POST-EVDB  
VERSION: 3.0.7  
POST-EMAIL: slw@pd.state.gov  
TRANSMITTING-POST: PAS Ottawa  
TRANSMITTING-POST-ID: 6540  
EXPORT-TYPE: BIO DATA  
START NOMINATION:  
ECA-OFFICE: E/VRW  
PROG-AGENCY-NAME:  
POST-PROJ-ID: 329  
ECA-PROJ-NO:  
PROJ-NAME: ITT Infrastructure Development (Morley, Hudon)  
START MEMO PROJ-DESC:  
This project would focus on the political, financial,  
environmental, and social aspects of infrastructure  
development in urban areas and at key U.S. border crossings.  
One nominee is a public sector manager, the other a business  
association leader. The program would emphasize the  
positive interaction between the public and private sectors  
in the United States to identify priorities, stimulate  
investment, and implement infrastructure projects that  
support economic growth, safety and well-being of citizens.  
END MEMO PROJ-DESC:  
PROJ-TYPE: Individuals Traveling Together  
PROG-TYPE: IV Grant Visitor  
FY: 2006  
DEPART-POST:  
SESSION-DATE:  
RETURN-POST:  
NO-OF-PART: 2  
RANK-ORDER: 0  
START MEMO POST-OBJ:  
  
END MEMO POST-OBJ:  
START MEMO POST-RCMD:  
  
END MEMO POST-RCMD:  
ECA-OFFICE-ID: 1037  
PROG-AGENCY-ID:  
PROJ-TYPE-ID: ITT  
PROG-TYPE-ID: 29  
NOMINATING-POST-ID: 6540  
FUNDING-CNTRY-ID: 322158  
STATUS: N  
ORIGINATOR: P  
SUBJ-DISC: Urban Planning  
START BIO:  
PREFIX: Mr.  
F-NAME: David

M-NAME:  
L-NAME: Morley  
SUFFIX:  
POSITION-CODE: 114  
PRINCIPAL?: Yes  
GENDER: M  
DOB: 03/18/1974  
MAR-STAT:  
BIRTH-CITY: Kitchener, Ontario  
BIRTH-CNTRY: Canada  
CITIZ-CNTRY: Canada  
RES-CNTRY: Canada  
START MEMO POSITION:  
Departmental Senior Policy Advisor, Office of the Canadian  
Minister of State (Infrastructure and Communities), August  
2004 to present.  
END MEMO POSITION:  
START MEMO OTHER-POSITIONS:  
  
END MEMO OTHER-POSITIONS:  
START MEMO PREV-POSITIONS:  
Senior Policy Analyst, Privy Council Office (Cities  
Secretariat) and Chair of the Advisory Committee on Cities  
  
SIPDIS  
and Communities, December 2003 to August 2004.  
Policy Analyst, Intergovernmental Affairs, September 2002 to  
December 2003.  
Climate Change Analyst, Department of Foreign Affairs  
(Environmental Affairs), December 2001 to August 2002.  
Other: Media Relations Team Member, Athens Olympics  
Canadian Olympic Committee, August 2004.  
  
END MEMO PREV-POSITIONS:  
START MEMO US-TRAVEL:  
brief tourism trips  
END MEMO US-TRAVEL:  
START MEMO OTHER-TRAVEL:  
Ghana, Greece  
END MEMO OTHER-TRAVEL:  
START MEMO EDUCATION:  
BA (Hons), International Development, University of Guelph,  
June 1998.  
END MEMO EDUCATION:  
START MEMO MEMBERSHIPS:  
National Leader, Young Environmental Professionals of  
Canada, 2002 - 2005.  
END MEMO MEMBERSHIPS:  
START MEMO PUBLICATIONS:  
Guest Columnist, Ottawa Citizen, August 2004.  
END MEMO PUBLICATIONS:  
START MEMO SPEC-CONSID:  
SMOKER/NON SMOKER: Non/smoker  
END MEMO SPEC-CONSID:  
FIRST-LANG: English  
ENGL-READ: 5  
ENGL-SPEAK: 5  
ENGL-COMP: 5  
START OTHER-LANGS:  
OTHER-LANG: Spanish  
OTHER-LANG-ID: QB  
READ: 3  
SPEAK: 3  
COMP: 3  
END OTHER-LANGS:  
START OTHER-LANGS:  
OTHER-LANG: French  
OTHER-LANG-ID: FR  
READ: 3  
SPEAK: 3  
COMP: 3  
END OTHER-LANGS:  
START MEMO NOM-POST-OBJ:  
  
END MEMO NOM-POST-OBJ:  
START MEMO NOM-POST-RCMD:  
  
END MEMO NOM-POST-RCMD:  
START MEMO VIS-OBJ:  
  
END MEMO VIS-OBJ:  
START MEMO VIS-REC:  
  
END MEMO VIS-REC:  
NOMINATING-OFFICER: PAO Nick Giacobbe  
START MEMO NOMINATING-JUSTIFICATION:  
David Morley has extensive experience in government,  
business and the private sector. For various reasons the  
federal government is coming under increasing pressure from  
the provinces and municipalities to revenue share as urban  
centers are experiencing stress from lack of funds. Morley  
has been tasked with helping communities reinvent  
themselves. This is a situation that is significant and  
timely both in the United States and Canada. The U.S.

experience in urban development and urban renewal has met with challenges. As deteriorating conditions turn up the political rhetoric, public pressure forces governments to act. Faced with similar situations: crumbling infrastructure and decreasing tax base (both residential and industrial) they choose to partner government and the private sector. There is little history and even less research and background on urban renewal in Canada. Morley would gain a lot from a program that views historical relationships between levels of government, development of the socio-economic dialogue, performance and the accounting mechanisms and at the same time develops an appreciation of state, municipal and federal government structure. An avenue that could also be explored is the decay of infrastructure at border crossings vital to both economies, with exploration of options for planning and implementing border infrastructure to serve the needs of both countries.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: ConGen Toronto

SPEAKER?: No

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: Yes

E-I-TYPE: ELEO

NOMINEE-ID: 518

PERSON-ID: 400

BIRTH-CNTRY-ID: CA

CITIZ-CNTRY-ID: CA

RES-CNTRY-ID: CA

FIRST-LANG-ID: EN

E-I-TYPE-ID: E

NOM-POST-ID: 6540

NOM-FUNDING-CNTRY-ID: 322158

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 45.1201

SPONS-FUNDS: 0

SPONS-AGENCY1:

USGOVT-AGENCY1:

US-AGENCY-AMT1: 0

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT: 5

END BIO:

START BIO:

PREFIX: Ms.

F-NAME: Isabelle

M-NAME: Brigitte

L-NAME: Hudon

SUFFIX:

POSITION-CODE: 319

PRINCIPAL?: Yes

M-ADDR1: 380 Saint-Antoine Street West

M-ADDR2:

M-ADDR3:

M-CITY: Montreal

M-STATE: Quebec

M-CNTRY: Canada

M-ZONE: H2Y 3X7

M-ZIP:

M-PHONE: (514) 871-4000

M-FAX: (514) 871-1255

M-EMAIL: ihudon@cmm.qc.ca

M-CNTRY-ID: CA

M-ADDRTYPE: B

GENDER: F

DOB: 02/18/1967

MAR-STAT: U

BIRTH-CITY: Ormstown

BIRTH-CNTRY: Canada

CITIZ-CNTRY: Canada

RES-CNTRY: Canada

START MEMO POSITION:

President and CEO - Board of Trade of Metropolitan Montreal

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

Director of Communications and Public Relations, BCE Media -

Communications and Public Relations Advisor, Bombardier -

Director of Public Relations and Media Relations, Candian

Space Agency - Director of Media Relations, Department of

Foreign Affairs and International Trade

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:  
Vacation travel to places with "sun and sand" in the U.S.;  
Travel to Florida and Texas when employed at the Canadian  
Space Agency. No travel to the U.S. in past 5 years.  
END MEMO US-TRAVEL:  
START MEMO OTHER-TRAVEL:  
Extensive travel to Europe and Africa as well as in the rest  
of Canada.  
END MEMO OTHER-TRAVEL:  
START MEMO EDUCATION:  
Studied Business Administration at the University of Ottawa  
and Economics at Universit de  
Montral  
END MEMO EDUCATION:  
START MEMO MEMBERSHIPS:  
Sits on several boards: Aroports de Montral, Conseil des  
relations interculturelles du Qubec, Fondation de la  
Chambre de commerce du Montral mtropolitain, Fondation de  
l'Hpital Rivire-des-Prairies, Fonds Ville-Marie and  
Regroupement pour un Festival de Cinma Montral  
END MEMO MEMBERSHIPS:  
START MEMO PUBLICATIONS:  
None  
END MEMO PUBLICATIONS:  
START MEMO SPEC-CONSID:  
Allergic to garlic  
END MEMO SPEC-CONSID:  
FIRST-LANG: French  
ENGL-READ: 5  
ENGL-SPEAK: 5  
ENGL-COMP: 5  
START MEMO NOM-POST-OBJ:  
  
-POST-OBJ:  
  
END MEMO NOM-POST-OBJ:  
START MEMO NOM-POST-RCMD:  
  
END MEMO NOM-POST-RCMD:  
START MEMO VIS-OBJ:  
  
END MEMO VIS-OBJ:  
START MEMO VIS-REC:  
  
END MEMO VIS-REC:  
NOMINATING-OFFICER: PAO Alyson Grunder  
START MEMO NOMINATING-JUSTIFICATION:  
Having begun her career as a Regional Coordinator for the  
federal Progressive Conservatives Party, Isabelle Hudon has  
risen rapidly through a series of strategic communications  
and media relations positions, in both the federal  
government and the private sector. Her experience at the  
Canadian Space Agency, Bombardier and BCE Enterprises gave  
her excellent background and contacts in aerospace and  
telecommunications, two sectors historically at the  
forefront of Montreal's economic development. She has also  
been active in Montreal's civic life, taking leadership  
roles in the political development of the so-called  
"megacity," created by the merger of numerous surrounding  
municipalities and the center city into one entity.  
Articulate in both French and English and a confidante of  
many in Quebec's overlapping business and political world,  
Hudon was recently promoted to President and CEO of the  
Montreal Board of Trade, the city's leading private economic  
development organization. The almost 200-year old Board of  
Trade (Chambre de commerce du Montral mtropolitain is its  
French title), at 7,000 members currently, has been an  
important force in nearly every major development of the  
city's growth, from the construction of Montreal's port  
facilities to the restructuring of municipal government.  
Both provincial political parties, the Parti Qubcois and  
the Parti liberal du Qubec, are considering the use of  
public-private partnerships - a strategy long in use in the  
U.S. but quite new in Quebec - to accomplish certain large  
infrastructure projects and for some public service  
delivery. Hudon wants to position the Board to play a  
leading role in developing a Quebec model for so-called  
lled  
PPPs, and in promoting various pilot projects, including  
infrastructure related to cross-border and international  
trade facilitation. Hudon would like to explore the  
burgeoning partnerships between American businesses and all  
levels of government that are helping to prepare U.S. cities  
for the globalization era, and resulting in urban  
infrastructure and transportation projects, environmental  
clean-ups, education and training improvements and enhanced  
community participation.  
END MEMO NOMINATING-JUSTIFICATION:  
NOM-OFF: ConGen Montreal  
SPEAKER?: No  
NOTIFY-EMB: No  
MEDIA?: No  
HOME-STAY: No  
HOME-HOSP?: Yes  
E-I-TYPE: ELEO

NOMINEE-ID: 533  
PERSON-ID: 412  
BIRTH-CNTRY-ID: CA  
CITIZ-CNTRY-ID: CA  
RES-CNTRY-ID: CA  
FIRST-LANG-ID: FR  
E-I-TYPE-ID: E  
NOM-POST-ID: 96589  
NOM-FUNDING-CNTRY-ID: 322158  
NOM-STATUS: N  
DS2019-ACTION: 1  
DS2019-SUBJECT: 45.1201  
SPONS-FUNDS: 0  
SPONS-AGENCY1:  
USGOVT-AGENCY1:  
US-AGENCY-AMT1: 0  
USGOVT-AGENCY2:  
US-AGENCY-AMT2: 0  
INTL-ORG1:  
INTL-ORG-AMOUNT1: 0  
INTL-ORG2:  
INTL-ORG-AMOUNT2: 0  
VIS-GOVT-AMT: 0  
COMMISSION: 0  
OTHER-AMOUNT: 0  
VIS-AMOUNT: 0  
VIS-CAT: 5  
END BIO:  
END NOMINATION:  
END FIXED-FORMAT TEXT:

DICKSON, CHARGE